

RACHEL BEAULIEU

Designer · Developer · Builder

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Long Island, NY · Open to Remote

github.com/RachBlue

bidtrackapp.com

PROFILE

Full-stack developer and graphic designer with 3.5+ years of experience in technical operations, brand identity, and product development. Built and launched BidTrack — a live AI-powered SaaS for commercial construction — using React, Supabase, and the Anthropic Claude API. Designed complete brand kits for 10+ clients across real estate, hospitality, events, and music. Combines deep technical ability with genuine creative vision. Seeking a remote role at the intersection of design and development.

SKILLS

Development

React, JavaScript (ES6+), HTML5, CSS3, Node.js, PostgreSQL, Supabase, Git, Vercel, REST APIs

AI & APIs

Anthropic Claude API, Prompt Engineering, Serverless Functions, API Integration

Design

Brand Identity, Logo Design, Typography, Color Theory, Social Media, Album Art, Mockups

Tools

Canva, Adobe Creative Suite, VS Code, GitHub, Monday.com, Salesforce CRM, QuickBooks

Operations

IT Support, VPN Config, Hardware, Project Coordination, Vendor Management, Scheduling

FEATURED PROJECTS

BidTrack — AI-Powered Construction Bid Manager

bidtrackapp.com

React · Supabase · PostgreSQL · Anthropic Claude API · Vercel · Node.js

- Built full-stack SaaS solo from scratch — mobile-first PWA deployed at custom domain with real users in production
- Engineered secure serverless API proxy for Anthropic Claude integration; resolved critical CORS bug under live production pressure
- AI Cost Estimator generates materials/labor/overhead cost breakdowns by project type, square footage, and ZIP code market data
- Designed the entire product — UI/UX, brand identity, landing page (bidtrackapp.com), and install guide — as sole developer and designer

Freelance Brand & Design Portfolio

heyrael.dev

Brand Identity · Logo Design · Web · Social Media · Album Art · Fine Art

- Toro Events Group — complete logo suite (dark/light/icon) for Tampa nightlife events company; brand used on live DJ event flyers
- Good Hope Coffee Co. — founded LLC and built full brand kit: logo suite, color palette, typography guide, and merchandise mockups
- Victoria Young / Keller Williams Reserve — personal brand identity and business card for Palm Beach luxury real estate agent
- Music industry: album cover (BLU), tour poster (Mason Kahn Italy Tour), event flyers (Hotel Hugo NYC, The Dutchman)
- POSI Movement — built personal Instagram/TikTok brand from zero to 1,260 followers; logo, identity, and content strategy

- Commissioned to create abstract fine art piece for recording artist Lil Xan — "Color Blind" (Lil Xan x Diplo collaboration)

EXPERIENCE

IT Operations & Project Coordinator

2022 – 2026

Arvista Corporation · South Florida / Remote

- Managed full IT infrastructure — hardware procurement, VPN configurations, network troubleshooting, and device setup for 25+ contractors
- Primary liaison between executive leadership, subcontractors, vendors, and clients across 100+ commercial construction projects
- Built and maintained company website (arvistacorporation.com) and managed digital presence including social media and Google Business
- Coordinated project schedules, managed vendor contracts, processed invoices, and tracked budgets in QuickBooks and Monday.com
- Bridged the gap between field operations and office leadership — translating complex requirements into clear actionable deliverables

Freelance Graphic Designer & Web Developer

2018 – Present

Independent · Remote

- Delivered complete brand identities, logo suites, event flyers, album artwork, and social media assets for clients across 6+ industries
- Built client websites on Wix including service pages, booking systems, project galleries, and contact forms
- Clients include Keller Williams luxury real estate, NYC hotel venues, music artists, and nightlife event companies in Tampa and Long Island

EDUCATION & CERTIFICATIONS

Graphic Design Studies

2016 – 2017

Suffolk County Community College · Long Island, NY

Google IT Support Professional Certificate

2023

Google / Coursera

Meta Front-End Developer Certificate

In Progress

Meta / Coursera